



Because you should enjoy every mile you drive.

The reasons for owning a 1974 Laguna Type S-3 are this simple. And this timely. Today, perhaps more than ever before, you should be able to *enjoy* every single mile you drive.

You should be able to ride now over Rally wheels. With bright trim rings.

To be seen with audacious body stripes running beneath you.

To know the positive response of variable-ratio power steering.

To learn what it's like to be put into motion over Full Coil suspension. Stabilizer bars, both front and rear. Special shocks.



What's more, you should be able to enjoy pleasures like these as standard equipment, not extra. In a mid-size, mid-price car. The kind of sporty car that makes sense today.

Then, if you like, you can add the stuff of which dreams are made. Swivel buckets. Sport mirrors. 4-spoke sport steering wheel. Steel-belted radials. Or Laguna's sport roof option: louvered coach windows with forward half vinyl roof.

The Chevelle Laguna S-3. Your pleasure.

At your Chevrolet dealer's, of course.

CHEVROLET
MAKES SENSE FOR AMERICA.



LAGUNA S-3